

About Jim Lefkowitz

jim.lefkowitz@cuttypowers.com 732 998 5072
[linkedin.com/in/jimlefkowitz](https://www.linkedin.com/in/jimlefkowitz) <https://cuttypowers.com>

Summary



For each project, I am committed to honoring current and future contract commitments, implementing a pipeline of new product and process ideas to ensure positive financial growth, and always focusing on your values as a growth driver and to making the planet a better place.

Experience

Founder

Cutty Powers

Mar 2009 - Present (12 years +)

For each project, I am committed to honoring current and future contract commitments, implementing a pipeline of new product and process ideas to ensure positive financial growth, and always focusing on your values as a growth driver.

Web Developer

Anthony Software Group

Nov 2020 - Present (6 months +)

Successfully created a new brand, and led on the design, build and launch of a multimedia website ahead of forecast.

Marketing Specialist

THE ARTEMIS CENTER FOR GUIDANCE

Jan 2017 - Present (4 years four months +)

Web Development and Marketing Specialist

CMO & VP of Reseller and Partner Relations

Veriphy Analytics

Jan 2017 - Nov 2020 (3 years 11 months)

Front-end developer, marketing creatives, and launch strategy.

Consultant

Apr 2001 - Mar 2009 (8 years)

Digital Media Consultant

Jim Lefkowitz - page 1

Military Service



United States Navy

Government Services

1980 - 1984

Education



Rutgers University

Certificate, Government Services

2006 - 2008

Edward J. Bloustein School of Planning and Public Policy

Chubb Institute

Certification, Computer Network & Security

1984 - 1986



Kean University

1980 - 1983

Licenses & Certifications



Google Adwords Qualified Professional - Google

Issued Aug 2014



Infusionsoft Certified Partner - Infusionsoft

Skills

Online Marketing · New Media · Web Marketing · Social Media Marketing · Lead Generation
· Digital Marketing · Political Campaigns · Social Networking · Direct Sales · Graphic
Design